

# 23rd INTERNATIONAL CONGRESS ON ACOUSTICS

integrating 4th EAA Euroregio 2019

September 09-13, 2019 in Aachen, Germany



...expecting 1800 attendees from all over the world and more than 60 exhibitors in various fields of acoustics

## Sponsorship and Advertisement at ICA 2019

Congress venue: Eurogress Aachen  
Monheimsallee 48  
D - 52062 Aachen  
Germany



### CONTENTS

ADVERTISEMENT .....	2
SPONSORSHIP .....	3
DEADLINES, LOGO & ADVERTISING SPECIFICATIONS, CANCELLATION POLICY .....	5
APPLICATION & CONTRACT FORM FOR SPONSORSHIP / ADVERTISEMENT .....	6

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## ADVERTISEMENT

### Congress program book (expected print run: 1800-2000 pieces)

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- Colored page: Inside front cover, A5, 4c 1,500 €
- Colored page: Inside back cover, A5, 4c 1,500 €
- Full page, A5, colored 900 €

*Please find the advertising specifications on page 4.*

### Prominent logo links

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- on Program Web App (startpage) 1,000 €

*Present your advertising banner (300 x 100 px) on the start page of DAGA Conference App. A link to the sponsor's website will be provided. Participants use the app to create their individual schedule. The App will be available online for all computers and mobile devices (no download necessary).*

- on Congress website (all pages) 5,000 €

*Congress participants inform and register themselves via the www for ICA 2019. The sponsor's name and logo is presented on the [www.ica2019.org](http://www.ica2019.org) website in the footer of all pages. A link to the sponsor's website will be provided.*

### Congress bags – inserts

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- Chocolate with your corporate logo 800 € + production costs
- Company folder (10 pages max. and 80 gram max.) 2,000 € + production costs
- Company USB-Stick / Compact discs 2,000 € + production costs

*Promotional material (supplied by sponsor) may be inserted in the Congress bags that will be distributed to all participants. Please find the delivery address on page 4.*

All prices are quoted net of VAT (19% in Germany).

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## SPONSORSHIP

Please select your own individual sponsorship package from the list below to become

❖ DIAMOND LEVEL SPONSOR	by achieving	15,000 €
❖ PLATINUM LEVEL SPONSOR	by achieving	10,000 €
❖ GOLD LEVEL SPONSOR	by achieving	5,000 €
❖ SILVER LEVEL SPONSOR	by achieving	3,000 €
❖ BRONZE LEVEL SPONSOR	by achieving	2,000 €

(Monetary + material values added together for each sponsoring item)

Please make sure to separately book an exhibition booth, because there will be no holistic packages including a booth: [www.ica2019.org/exhibition-sponsorship/](http://www.ica2019.org/exhibition-sponsorship/)

All sponsors will benefit by (... PLATINUM/ GOLD/ SILVER/ ...) sponsor recognition with

- ✓ Corporate logo in the Congress program book
- ✓ Corporate logo in the Program Web App
- ✓ Corporate logo link to your website from the Congress website (submenu "sponsorship")
- ✓ Corporate logo in the proceedings

<b>A) Congress bags</b> The corporate logo and ICA 2019 logo will be on the bag (supplied by the sponsor following our approval of design).	3,000 € + production costs
<b>B) Note pad</b> A note pad (supplied by sponsor) with corporate logo will be placed in the Congress bag. Please supply a small note pad with 10 pages maximum or in postcard size.	1,000 € + production costs
<b>C) Pen</b> A pen (supplied by sponsor) with corporate logo will be placed in the Congress bag.	1,000 € + production costs
<b>D) Ceramic mug</b> The corporate logo and ICA 2019 logo will be on the mug (supplied by the sponsor following our approval of design). The attendees will have the opportunity to take the mug home. For 1500 mugs alone the sponsor will achieve silver level. For 3000 mugs alone the sponsor will achieve gold level.	1,000 € + production costs

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<b>E) Electronic information displays at the Congress center</b> Your corporate logo will be displayed prominently at several electronic information displays throughout the Congress	3,000 €
<b>F) Catering staff polo shirts or aprons at free beverage / lunch stations</b> Catering staff will wear aprons (supplied by the sponsor following our approval of design) with your corporate logo and logo of ICA 2019. Thus, your logo will be prominent at several catering stations and the catering tent, throughout all days and especially at the free lunches.	4,000 € + production costs
<b>G) Registration and room staff t-shirts</b> The ICA 2019 staff at the registration desk, the media check-in and in the conference rooms will wear a t-shirt (supplied by the sponsor following our approval of design) with your corporate logo and logo of ICA 2019.	1,000 € + production costs
<b>H) Drinks at the free social evening</b> All participants receive two vouchers for a free drink with your company logo on it.	3,000 €
<b>I) Organ concert</b> Presentation of your company logo on the program flyer of the concert.	1,500 €
<b>J) Tickets for public transport for all participants</b> You make it possible for all participants to use public transport in Aachen for free during the whole conference. Your company logo is displayed on the back of every conference badge right next to the ticket	6,000,- € (exclusive) or 3,000,- € (non-exclusive)
<b>K) Sponsor Photo booth</b> Participants will make pictures in front of a logo wall with your corporate logo	2,000,- € (exclusive) or 1,000,- € (non-exclusive)
<b>L) Your own sponsorship idea</b> We are curious to get to know your own proposal for supporting ICA 2019.	On request

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## DEADLINES, LOGO & ADVERTISING SPECIFICATIONS, CANCELLATION POLICY

### Logo specifications:

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**All sponsors** are to provide company logo in the following format/s:

- EPS (*Preferred*) (all fonts outlined)
- High resolution JPG (300 DPI at 10 cm / 4" wide min.)
- Color mode: CMYK

**Deadline** to submit: **July 11, 2019**

**Submit to:** [sponsorship@ica2019.org](mailto:sponsorship@ica2019.org)

### Specifications for full-page advertisement in program book:

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**Deadline:** **July 11, 2019**

**Submit to:** [sponsorship@ica2019.org](mailto:sponsorship@ica2019.org)

134 cm x 202 cm (live area)

148 cm x 210 cm (trim area)

154 cm x 216 cm (bleed)

*NOTE: All measurements are shown  
in centimeter and width x height*

Acceptable final file format:

- Press quality PDF
- Resolution: 300 DPI at final size
- Color mode: CMYK or Grayscale

### Specifications for congress bag and bag inserts:

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**Delivery by:** **August 26-30, 2019**

**Delivery address:** RWTH Aachen  
Technische Akustik  
Karin Charlier  
Keyword: ICA 2019  
Kopernikusstr. 5  
52074 Aachen, Germany

**Print run:** 1800 – 2000 expected

### Cancellation policy:

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All cancellations must be submitted in writing via email to [sponsorship@ica2019.org](mailto:sponsorship@ica2019.org)

by June 11, 2019 to receive a full refund less bank fees,

by July 11, 2019 to receive 50% refund.

No refunds will be made after July 11, 2019.

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## APPLICATION & CONTRACT FORM FOR SPONSORSHIP / ADVERTISEMENT

We order the following sponsorship / advertisement items (to be confirmed by DEGA):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please return completed form via:**

**EMAIL:** [sponsorship@ica2019.org](mailto:sponsorship@ica2019.org)

**MAIL:** Deutsche Gesellschaft für  
Akustik e.V. (DEGA)  
Teresa Lehmann  
Alte Jakobstraße 88  
10179 Berlin, Germany

All prices are quoted net of VAT (19% in Germany).

NAME OF COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

(If different from above) \_\_\_\_\_

### Payment information

We choose to pay by bank transfer (Preferred for European companies)  
Remittance accepted only in EURO.

Please charge my credit card:

VISA       MasterCard       American Express

Card number: \_\_\_\_\_

Card owner: \_\_\_\_\_

Expiry date: \_\_\_\_\_ CVC number: \_\_\_\_\_

By signing below I authorize German Acoustical Society (DEGA) to withdraw the sponsoring / advertising fee for the congress ICA 2019 from the indicated credit card.

By signing we order bindingly the above mentioned sponsorship / advertisement items.

**Date, signature, stamp:** \_\_\_\_\_